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**FOR IMMEDIATE RELEASE**

### **DORA Appoints Michelle Z. Pedersen as Deputy Director**

**Denver** - Department of Regulatory Agencies (DORA) Executive Director Barbara Kelley announced today the appointment of Michelle Z. Pedersen as Deputy Director of the Department beginning October 15, 2012.

"I am delighted to announce the appointment of Ms. Pedersen," said Director Kelley. "Her wealth of knowledge and experience bolstered by a career spanning over 20 years in regulatory and government service are a genius match for the Deputy Director position within the Department."

Ms. Pedersen comes to the Deputy Director position with over 14 years of service with DORA, preceded by 8 years with other Executive Branch agencies. She is the current President of the Council on Licensure, Enforcement and Regulation (CLEAR), an international resource for professional regulation stakeholders. Ms. Pedersen holds a Bachelor's degree in Psychology, with an Industrial/Organizational emphasis from Colorado State University, and numerous post-graduate courses and leadership certifications.

"Ms. Pedersen's broad knowledge of the crucial issues facing regulators today and passion for improving the public's understanding of regulation will be chief among her contributions to the Department" said Ms. Kelley.

As Deputy Director of the Department, Ms. Pedersen will be responsible for the execution and accomplishment of the Department's Strategic Operational Plan, various strategic and policy initiatives, as well as assisting the Executive Director and leadership team with fulfillment of DORA's workforce, fiscal, policy and legislative goals, and the mission of consumer protection.

"I look forward to this new role of Deputy Director with a level of enthusiasm, energy and commitment that I truly believe will build upon DORA's core business functions and track record of regulatory excellence," said Ms. Pedersen. "With a keen focus on administrative effectiveness, my intent is to help position DORA as the premier regulatory agency, promoting consumer protection, excellence and elegance in customer service and economic growth."



**Michelle Z. Pedersen**

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***DORA is dedicated to preserving the integrity of the marketplace and is committed to promoting a fair and competitive business environment in Colorado. Consumer protection is our mission.***

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